



www.myfoxtwincities.com

Remit Address:

KMSP
4614 Collection Center Drive
Chicago, IL 60693
Main: (952) 944-9999
Billing: (952) 946-5633

INVOICE

Advertiser	NRCC
Product	155-426-3426/NRCC IE 2012
Estimate Number	3426

Invoice #	4080294-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KMSP
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4080294
Alt Order #	Political Issue
Deal #	
Order Flight	10/26/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Billing Address:

National Media Research Planning
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	9	Fox 9 AM News at 6am	6a-7a								
		FOX9NWS AT 6AM									
		Political Issue									
					10/22/12 to 10/28/12	1x	----F--				
	9			F	10/26/12	:30	6:14 AM	NRCCMN081012	\$750.00		1
9	9	Fox 9 AM News Saturday 7a	7a-8a								
		FOX9NWS 7A SA									
		Political Issue									
					10/22/12 to 10/28/12	1x	-----S-				
	9			Sa	10/27/12	:30	6:59 AM	NRCCMN081026	\$550.00		1
11	9	Fox 9 AM News Su 7am	7a-8a								
		FOX9NEWS WK SU									
		Political Issue									
					10/22/12 to 10/28/12	1x	-----S				
	9			Su	10/28/12	:30	7:53 AM	NRCCMN081026	\$600.00		1
13	9	Fox 9 AM News Sunday 9am	9a-10a								
		FOX NWS SUNDAY									
		Political Issue									
					10/22/12 to 10/28/12	1x	-----S				
	9			Su	10/28/12	:30	9:13 AM	NRCCMN081026	\$650.00		1
18	9	FOX at 530	530p-6p								
		FOX AT 530									
		Political Issue									
					10/22/12 to 10/28/12	1x	----F--				
	9			F	10/26/12	:30	5:50 PM	NRCCMN081026	\$825.00		1
29	9	M-F 630p-7p TMZ	630p-7p								
		TMZ									
		Political Issue									
					10/22/12 to 10/28/12	1x	----F--				
	9			F	10/26/12	:30	6:50 PM	NRCCMN081026	\$875.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



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36	9	World Series Game NonHome	Various								
		MLB: WORLD SERIES									
		Political Issue									
				10/22/12 to 10/28/12	1x		-----S-				
	9			Sa	10/27/12	:30	8:38 PM	NRCCMN081026	\$6,000.00		1
38	9	NFL RS Game DH NFC	Various								
		FOX NFL SU-GM2									
		Political Issue									
				10/22/12 to 10/28/12	1x		-----S				
	9			Su	10/28/12	:30	5:04 PM	NRCCMN081026	\$7,500.00		1
39	9	World Series Game NonHome	Various								
		MLB: WORLD SERIES									
		Political Issue									
				10/22/12 to 10/28/12	1x		-----S				
	9			Su	10/28/12	:30	9:14 PM	NRCCMN081026	\$6,800.00		1
40	9	Fox at 9	9p-10p								
		FOX AT 9									
		Political Issue									
				10/22/12 to 10/28/12	1x		----F--				
	9			F	10/26/12	:30	9:23 PM	NRCCMN081026	\$2,200.00		1

Aired Spots

10

<u>Gross Total</u>	\$26,750.00	
<u>Agency Commission</u>	\$4,012.50	
<u>Net Amount Due</u>	\$22,737.50	<u>Payment Terms 30 Days</u>

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